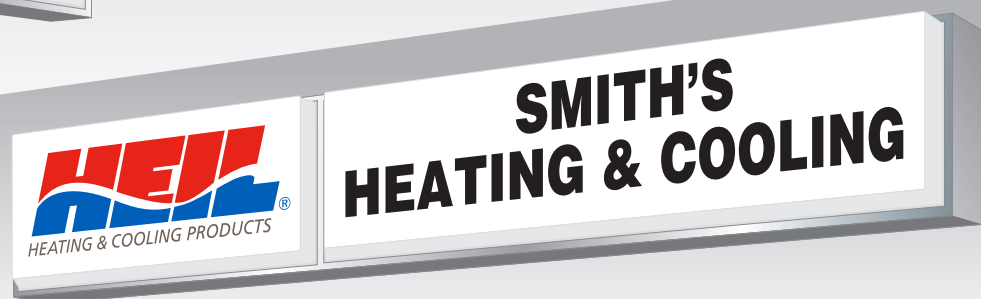


HEIL

3'x6' OUTDOOR SIGN PROGRAM

BUSINESS IDENTIFICATION PROGRAM

The Heil business identification program tells today's consumer you are an authorized dealer of one of the most well known brands in the industry. You can display only the brand sign or you can personalize it with your business name in a wide variety of sizes. Built to demanding commercial specifications, these signs are designed to provide years of trouble free service. All signs feature virtually unbreakable polycarbonate faces, rust resistant aluminum housings and energy efficient electronic ballasts. All signs bear the U.L. label and are produced here in the United States.



3'x6' 0 1/2" logo sign



4'x6' 0 1/2" logo / dealer sign
3'x6' logo / 1'x6' dealer



5'x6' 0 1/2" logo / dealer sign
3'x6' logo / 2'x6' dealer



6'x6' 0 1/2" logo / dealer sign
3'x6' logo / 3'x6' dealer

SINGLE FACE SIGNS



3'x12' 0 1/2" logo / dealer sign ... 3'x6' logo / 3'x6' dealer



3'x14' 0 1/2" logo / dealer sign ... 3'x6' logo / 3'x8' dealer



3'x16' 0 1/2" logo / dealer sign ... 3'x6' logo / 3'x10' dealer



3'x18' 0 1/2" logo / dealer sign ... 3'x6' logo / 3'x12' dealer

Dealer name faces are thermoformed of UV Protected Polycarbonate with names applied in black vinyl letters. Illumination is furnished by high output fluorescent lamps on one foot centers and powered by energy efficient electronic ballasts. All signs are UL listed and labeled.

FOR ASSISTANCE IN ORDERING : Call 513-724-7100 and ask for Customer Service

DAMAGE :

Dualite guarantees safe arrival to the ORIGINAL destination, when shipped from our factories via carriers selected by Dualite. It is the responsibility of the consignee to inspect for damage IMMEDIATELY UPON ARRIVAL. If damage has occurred, consignee must forward to Dualite a copy of the freight bill with notation of damage thereon and an inspection report from the carrier. ICC regulations require that concealed damage be reported within fifteen (15) days after receipt of shipment and a concealed damage report secured. Upon receipt of these documents, Dualite will repair or replace shipment and file claim with carrier for cost of repair or replacement.

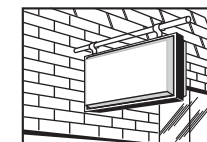
WARRANTY :

All Dualite sign products carry a liberal warranty. A copy of this warranty may be obtained by calling, faxing, or mailing to Dualite Sales & Service, Inc., One Dualite Lane, Williamsburg, OH 45175, Phone : 513-724-7100, Fax : 513-724-9029.

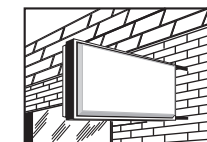
INSTALLATION :

Installation of your sign may be contracted through Dualite who offers a complete, professionally conducted turnkey service. Dualite guarantees the installation work to be of first class quality and that the installer will comply with all local, state and federal codes and guarantees all materials (except lamps) and workmanship for one full year.

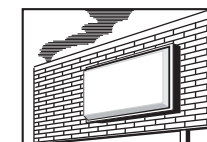
AVAILABLE MOUNTINGS



DOUBLE FACE SWING MOUNT



DOUBLE FACE RIGID MOUNT



SINGLE FACE WALL MOUNT



DOUBLE FACE CENTER POLE



DOUBLE FACE BETWEEN POLE